

**ABSTRACT**

[0043] The present invention comprises a system and method related to the field of sequentially displaying content contained in a series of datasets. In an exemplary embodiment, a system according to the present invention comprises an Internet browser executing in a presentation device, at least one portion of the Internet browser being adapted to interpret meta-tags; a plurality of memory regions, each memory region corresponding to one of a plurality of frames for display on the presentation device, each frame being selectively enabled with at least one frame being a selectively hidden frame; a plurality of datasets, each dataset comprising data processable for presentation; and software executing at the source, capable of generating one or more formatted page files, each page file processable by the Internet browser, each page file comprising Internet browser directives comprising a dataset identifier, a content data file associated with the dataset, at least one refresh meta-tag to instruct the Internet browser to download a predetermined next dataset of the plurality of datasets for presentation; and at least one refresh meta-tag containing a timing value.